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Drafted by	Mary Connelly-Gale	Approved by Board on	2026-08-08
Responsible Person	Chief Operating Officer	Scheduled Review date	2028-08-08

Introduction

Days for Girls Australia Limited (DfGAL) recognises that social media is an important tool for educating, advocating, engaging with communities, promoting menstrual equity and celebrating the work of our volunteers and partners. All social media activity connected with DfGAL must protect the organisation's reputation, values and the dignity of those we serve.

Purpose

The purpose of this Policy is to establish the principles governing the appropriate use of social media by DfGAL volunteers and representatives, ensuring that all online engagement is professional, respectful, lawful and consistent with DfGAL's mission and values.

Policy

DfGAL expects all Board Directors, Officers, Team and Chapter leaders, volunteers and any person authorised to represent the organisation to:

- use social media in a manner that reflects DfGAL's values of integrity, respect, inclusion and professionalism
- protect confidential, personal and sensitive information
- comply with safeguarding, privacy, copyright and applicable legislative requirements
- obtain appropriate consent before publishing photographs or videos of individuals
- ensure all content is accurate, respectful and does not damage the reputation of DfGAL or its stakeholders
- only publish content on official DfGAL social media accounts if authorised to do so
- clearly distinguish personal opinions from those of DfGAL when using personal social media
- comply with the DfGAL Social Media Procedure and all related organisational policies.

Authorised by DfGAL Board on 2026-08-08.

Uploaded pdf version to Google Shared Drive on 2026-08-10.