



Approximately 26% of the people on our planet are women of reproductive age -- that is, menstruators, or people who have periods.<sup>1</sup>

Menstrual Health (MH) conditions vary widely from country to country, but there is significant need worldwide. Nearly 25% of all menstruators experience period poverty, meaning that they do not have what they need to manage their periods. That's over 500 million people.<sup>1</sup>

#### Adequate Menstrual Health and Hygiene (MHH) involves a range of factors, including:

- Knowledge and information about menstrual processes that is accessible and timely.
- Menstrual hygiene materials such as washables, pads, tampons, and menstrual cups that are accessible, affordable, and safe to use.
- WASH infrastructure such as safe, clean, convenient, and private spaces for changing, washing, and/or disposing of menstrual hygiene materials; sufficient clean water; and soap.
- Referral and access to health services.
- Supportive social and professional environments that enable menstruators to manage their periods with dignity and confidence.
- Policies and systems that create positive norms and dismantle limitations associated with menstruation.<sup>1</sup>

Because of these multiple and complex factors, our MHH evidence base is ever-evolving. Here are some recent findings from surveys and studies around the globe:

- 1 in 10 menstruators surveyed in the UK aged 14-21 are unable to afford menstrual products according to a 2017 study by PLAN International.<sup>4</sup>
- 31% of study participants in Brazil shared that they had missed school or regular daily activities due to MHM issues including dysmenorrhea (menstrual pain).<sup>14</sup>
- 29% of menstruators surveyed in New Zealand stated that they missed school or work due to lack of
  access to period products according to a 2019 study by KidsCan.<sup>5</sup>
- 90.5% of students surveyed in rural Uganda failed to meet the stated criteria for adequate MHH according to a 2016 study by Hennegan et al.
- 1 in 5 teenagers surveyed in the United States have struggled to afford period products according to a 2019 white paper supported by Thinx and PERIOD.<sup>7</sup>
- Only 6% of schools in Bangladesh provide MHM education according to a 2018 World Bank Study.8
- 25% of menstruators in Nigeria lack adequate privacy for managing their menstruation according to a 2017 study by the World Bank.





### **IMPACT ON STUDENTS**

We know that inadequate MHH can contribute to serious negative education and livelihood outcomes for menstruators.



Inadequate MHH for students can impact school attendance, test scores, and completion of secondary education. This in turn influences livelihood options and economic mobility.

- 84% of teenage menstruators in one US survey have either missed class time or know someone who missed class time because they didn't have access to period products.
- In many East and South African countries, students who cannot afford period products are forced to engage in transactional sex in order to obtain products. In one study, 2 out of 3 pad users in rural Kenya received them from sexual partners.<sup>10</sup>
- In one cross-sectional study of adolescents in Uganda, over 25% of survey participants reported engaging in transactional sex in exchange for period products.<sup>2</sup>
- In Nepal, the practice of Chhaupadi isolates menstruators in remote and unserviced huts for the duration of their period. Aside from causing absenteeism, fear, and stigma, the practice places menstruators in real physical danger -- from January to March of 2019, Chhaupadi was directly responsible for 4 deaths.<sup>12</sup>
- In Kenya, menstrual shaming by a school teacher in front of peers resulted in the suicide of a student in Bomet County in September 2019. 13









### **IMPACT ON WORKERS**

Women represent nearly half of the global labor market, but the impacts of MHH in the workplace are under-studied.

One report by the World Bank found that female employees in the Philippines were absent for one day per month due to lack of sanitation facilities for managing menstruation, resulting in an economic loss of USD \$13 million per year.<sup>11</sup>







A review of existing research shows that inadequate MHH conditions in the workplace have serious implications for menstruators including:

- Wage loss
- Supervisor disapproval
- Absenteeism
- Presenteeism (difficulty focusing or performing as usual)
- · Decreased dignity and confidence
- Limited physical mobility<sup>3</sup>



Globally there are more than 500 million people experiencing poverty.





- <sup>1</sup> Amaya, Marcatili, & Bhavaraju (2020). Advancing Gender Equity by Improving Menstrual Health. FSG. <a href="https://www.fsg.org/publications/advancing-gender-equity-improving-menstrual-health#download-area">https://www.fsg.org/publications/advancing-gender-equity-improving-menstrual-health#download-area</a>
- <sup>2</sup> Uganda Ministry of Health (2016)
- <sup>3</sup> USAID. 2019. Menstrual Hygiene Management and Women's Economic Empowerment: A Review of Existing Evidence. Washington, DC, USAID Water, Sanitation, and Hygiene Partnerships and Learning for Sustainability (WASHPaLS) Project.
- <sup>4</sup> Plan International UK (2017). Research on Period Poverty and Stigma. <a href="https://plan-uk.org/media-centre/plan-international-uks-research-on-period-poverty-and-stigma">https://plan-uk.org/media-centre/plan-international-uks-research-on-period-poverty-and-stigma</a>
- <sup>5</sup> Dignity NZ (2019). Period Poverty in New Zealand. Available at:

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- <sup>6</sup> Hennegan J, Dolan C, Wu M, et al. Measuring the prevalence and impact of poor menstrual hygiene management: a quantitative survey of schoolgirls in rural Uganda BMJ Open 2016;6:e012596. doi: 10.1136/bmjopen-2016-012596
- <sup>7</sup> Thinx + PERIOD (2019). State of the Period: The widespread impact of period poverty on US students. <a href="https://cdn.shopify.com/s/files/1/0795/1599/files/State-of-the-Period-white-paper Thinx PERIOD.pdf">https://cdn.shopify.com/s/files/1/0795/1599/files/State-of-the-Period-white-paper Thinx PERIOD.pdf</a>?
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- <sup>8</sup> World Bank (2018). Promising Progress: A Diagnostic of Water Supply, Sanitation, Hygiene, and Poverty in Bangladesh. WASH Poverty Diagnostic; World Bank, Washington, DC. © World Bank. <a href="https://openknowledge.worldbank.org/handle/10986/29450">https://openknowledge.worldbank.org/handle/10986/29450</a> License: CC BY 3.0 IGO.
- <sup>9</sup> World Bank Group (2017). A Wake Up Call: Nigeria Water Supply, Sanitation, and Hygiene Poverty Diagnostic. WASH Poverty Diagnostic; World Bank, Washington, DC. © World Bank. <a href="https://openknowledge.worldbank.org/handle/10986/27703">https://openknowledge.worldbank.org/handle/10986/27703</a> License: CC BY 3.0 IGO.





- <sup>10</sup> Phillips-Howard, Penelope A., et al. "Menstrual Needs and Associations with Sexual and Reproductive Risks in Rural Kenyan Females: A Cross-Sectional Behavioral Survey Linked with HIV Prevalence." Journal of Women's Health 24, no. 10 (2015): 801-11. doi:10.1089/jwh.2014.5031 <a href="https://openknowledge.worldbank.org/handle/10986/27703">https://openknowledge.worldbank.org/handle/10986/27703</a>
- World Bank (2008). Economic impacts of sanitation in the Philippines: a five-country study conducted in Cambodia, Indonesia, Lao PDR, the Philippines, and Vietnam under the Economics of Sanitation Initiative (ESI) (Vol. 2): Main report (English). Water and Sanitation Program research report. Washington, DC: World Bank. <a href="http://documents.worldbank.org/curated/en/737001468095654454/Main-report">http://documents.worldbank.org/curated/en/737001468095654454/Main-report</a>
- <sup>12</sup> Priess, Danielle (2019). "Why it's hard to ban the menstrual shed". National Public Radio. 13 May 2019. https://www.npr.org/sections/goatsandsoda/2019/05/13/721450261/why-its-so-hard-to-stop-women-from-sleeping-in-a-menstrual-shed
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- <sup>14</sup> Pitangui, Ana Carolina R., Gomes, Mayra Ruana de A., Lima, Alaine Souza, Schwingel, Paulo Adriano, Albuquerque, Ana Paula dos S., and de Araújo, Rodrigo Cappato. 2013. "Menstruation Disturbances: Prevalence, Characteristics, and Effects on the Activities of Daily Living among Adolescent Girls from Brazil." Journal of Pediatric and Adolescent Gynecology, 26 (3): 148-152.